## **Company Presentation**







## 2012 Highlights

#### 2012 Highlights



- In June 2012, AFP Habitat lowered its CCICO commissions from 1.36% to 1.27%, setting a precedent in the industry
- It also lowered its RP fee from 1.25% to 0.95%, establishing the lowest RP fee in the market
- The Company's Net Profit reached CLP 74,576 MM, showing an increase of 21.0% vs prior year
- AFP Habitat's EBITDAR\* increased 5.7% YOY, totaling CLP 84,209 MM
- Total AUM in CCICO as of Dec-12 reached USD 41.9 bn, representing 25.9% market share, higher than 23.3% in Dec-11
- AFP Habitat leads the market in voluntary products (APV & CAV), with AUM totaling CLP 947,351
   MM as of Dec-12
- During 2012, all of AFP Habitat's 5 funds ranked #1 in return on investment (over last 60 months)
- In December 20, 2012, AFP Habitat was awarded the first new affiliates auction in Peru for a 2year period
- AFP Habitat launched several new customer-oriented services, including Habitat Móvil, extended hours in its call center, branches opening on Friday afternoons and Saturday mornings, and a new website chat

Source: SP, as of December 2012.



# Industry Overview

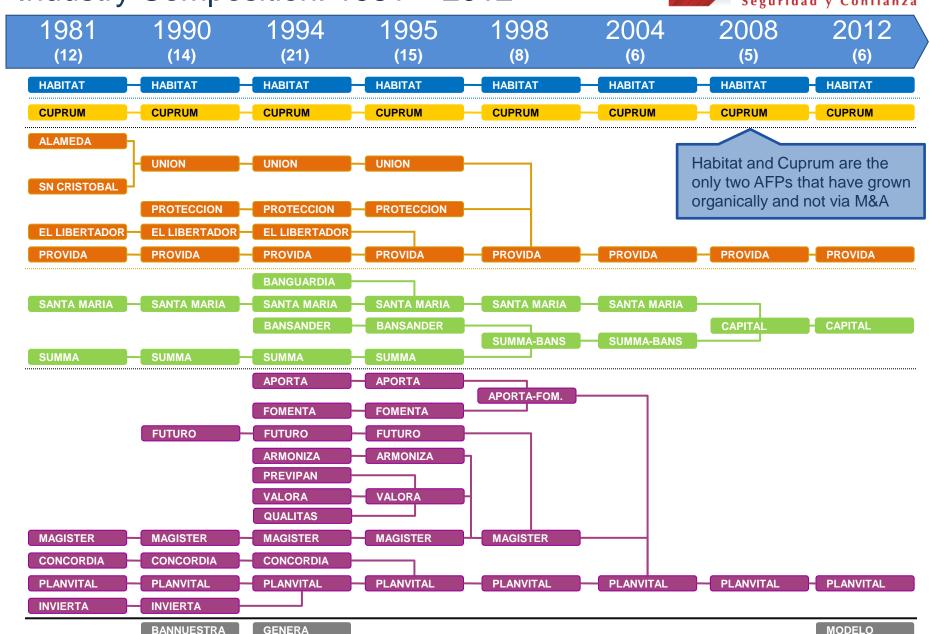
## **AFP Industry Overview**



- 1980: Chilean legislation (Law Decree 3500) established a compulsory individual capitalization system with privately-managed pension funds (AFP)
- 1981: New AFP system launched with 12 players
- 1985: AFPs authorized to invest in corporate stocks
- 2000: In accordance with regulatory modifications, each AFP introduces a second fund
- 2002: Creation of multi-fund system (5 funds); non-AFP asset managers permitted to offer voluntary pension savings product (APV)
- 2008: Pension Law Reform
- 2009: Joint bidding of life and disability insurance (SIS); AFPs serve only as pass-thru entities for insurance premiums
- 2010: A new AFP is awarded a 2-year auction for new affiliates;
   consequently, today there are 6 AFPs (each with 5 funds) in the industry
- 2012: 3 of the 4 largest AFPs are acquired by foreign entities

#### Industry Composition: 1981 – 2012





#### **AFPs Product Offerings**



# **CCICO (Individual Compulsory Contribution Capitalization Accounts)**

- Compulsory savings = 10% of gross salary base\*
- Fees: 0.77% 2.36% of salary base (Habitat = 1.27%)

#### **APV (Voluntary Contributions)**

- Voluntary pension contributions
- Tax benefits on amounts <= UF 600 / UF 900 year\*\*</p>
- Annual Fee: 0.50% 0.70% AUM (Habitat = 0.55%)

#### **CAV** (Voluntary Contribution Account)

- Voluntary savings contributions
- Eligible for tax benefits
- Annual Fee: 0.60% 0.95% AUM (Habitat = 0.95%)

#### **RP (Programmed Withdrawals)**

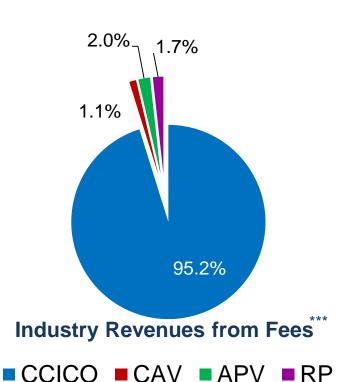
- Pension payment alternative whereby affiliate maintains pension account with the AFP
- Fee: 0.95% 1.25% of monthly pension amount (Habitat = 0.95%)



<sup>\*\*</sup> UF 600 = USD 28,649; UF 900 = USD 42,973.

F/X: US\$1 = CLP 478.6 ; UF 1 = CLP 22,852.

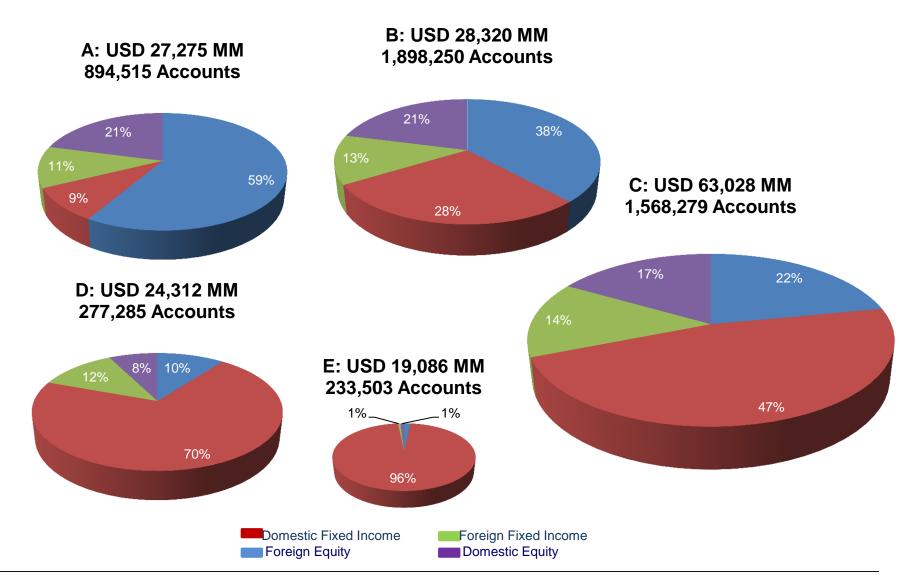
Source: Superintendencia de Pensiones (SP), as of December 2012.



<sup>\*\*\*</sup> Total industry revenues from fees Jan-Dec 2012 = USD 1,048 MM; Jan-Dec 2011 = USD 960 MM.

#### Funds Breakdown





F/X: USD 1 = CLP 478.6; UF 1 = CLP 22,591. Source: SP, as of December 2012.

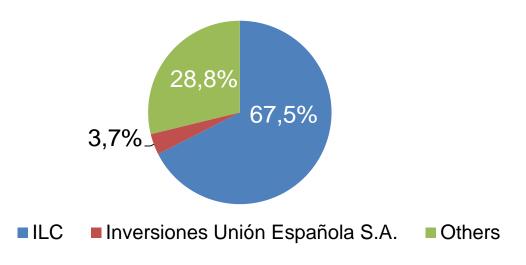


# AFP Habitat Overview

#### **Company Overview**

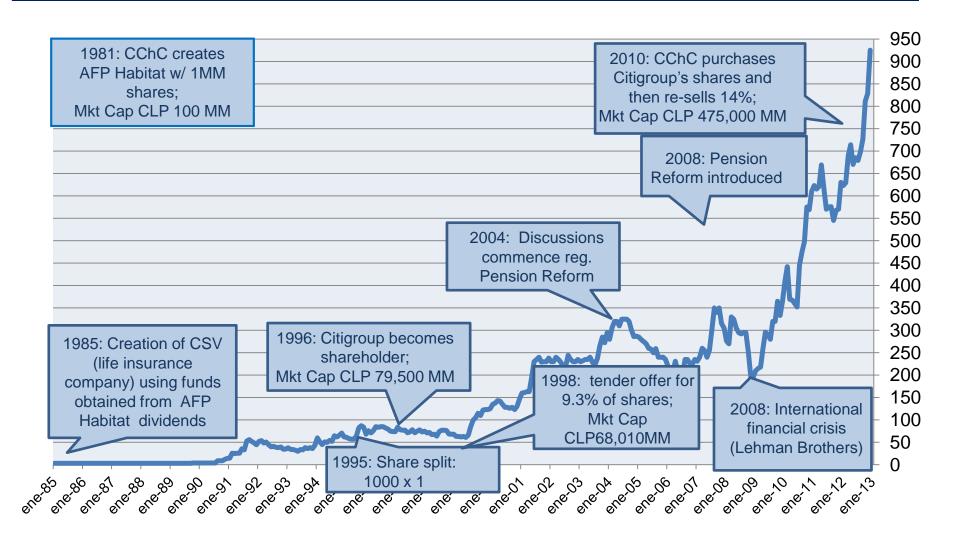


- AFP Habitat was founded in 1981, by the Chilean Construction Chamber (Cámara Chilena de la Construcción, or CChC)
  - CChC controls AFP Habitat through Inversiones La Construcción (ILC)
- It is the 2<sup>nd</sup> largest AFP, in terms of affiliates, contributors, and assets under management (AUM)
- It is the largest AFP in voluntary products AUM (APV and CAV)
- AFP Habitat had 364 registered shareholders as of Dec 31, 2012



#### Stock Price Evolution





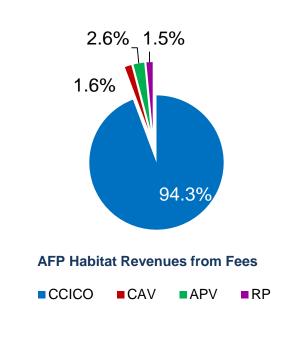


# AFP Habitat Compulsory Products

## **Compulsory Products**



Compulsory (CCICO)	System	Habitat	MS Habitat	Ranking Habitat
% Revenues from Fees	95.2%	94.3%	23.3%	2
Affiliates	9.3 MM	2.1 MM	23.2%	2
Contributors	5.2 MM	1.3 MM	23.9%	2
Avg. Monthly Salary (USD)	1,149	1,203	-	2
AUM (USD bn)	162.0	41.9	25.9%	2



Programmed Withdrawals (RP)	System	Habitat	MS Habitat			
% Revenues from Fees *	1.7%	1.5%	20.0%			
N° Pensions Paid	507,003	86,938	17.1%			

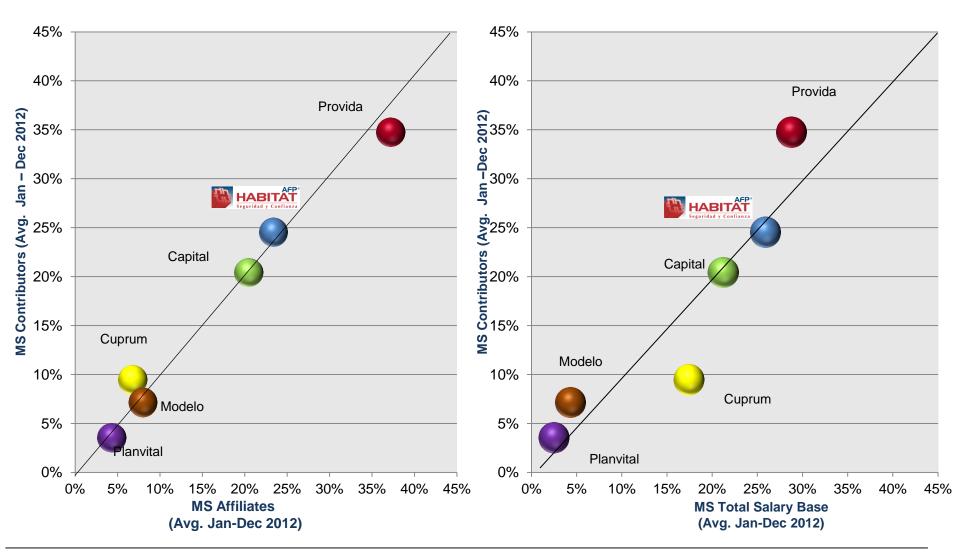


Source: SP, as of December 2012.

F/X: USD 1 = CLP 478,6; UF 1 = CLP 22,852.

### Affiliates, Contributors & Salary Base



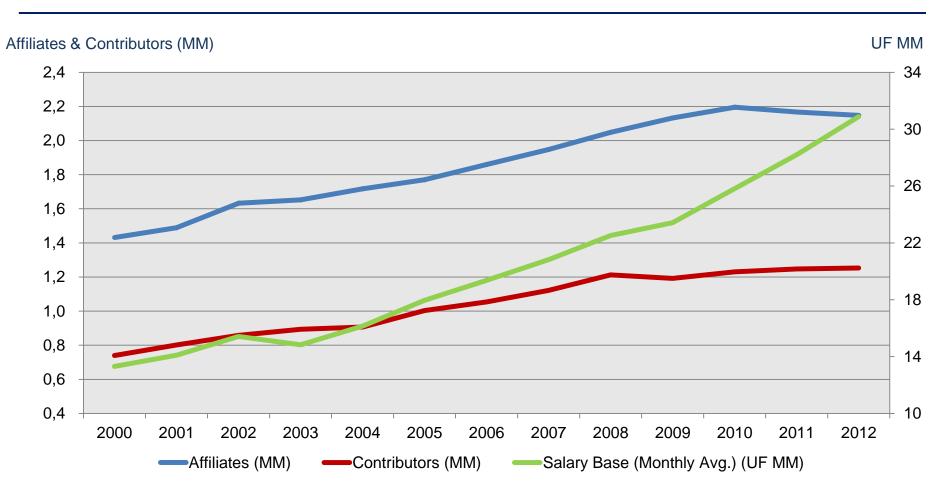


Total salary base = Internal estimate.

Calculation = (N° of contributors in month n \* average monthly gross salary) + (N° contributors from other months \* (average monthly gross salary / 2)). Source: SP, as of December 2012.

## Affiliates, Contributors & Salary Base (Cont'd)

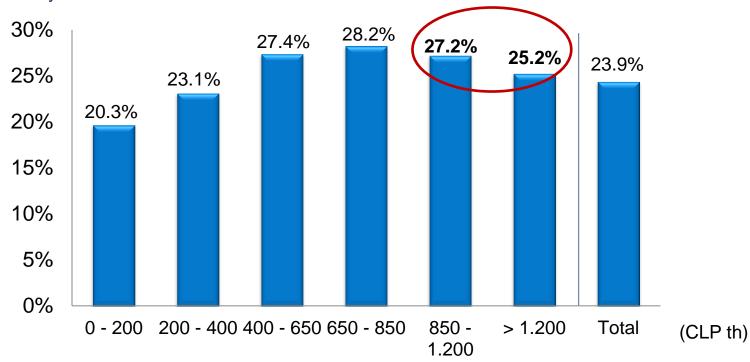




### CCICO Share by Income Range



#### % Monthly Contributors



#### As of December 2012, AFP Habitat had:

- 26.0% of contributors with a monthly salary base over CLP 850 th (USD 1,776), vs 24.8% in Dec-2008
- 25.2% market share over the US\$ 2,507 monthly salary base vs. 23.6% in Dec-2008



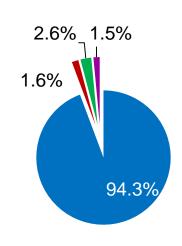
# AFP HABITAT Voluntary Savings (APV & CAV)

## **Voluntary Products**



APV	System	Habitat	MS Habitat	Ranking Habitat
% Revenues from Fees *	2.0%	2.6%	30.0%	2
# Accounts	797,777	151,038	18.9%	4
AUM (USD MM)	4,309	1,433	33.3%	1

CAV	System	Habitat	MS Habitat	Ranking Habitat
% Revenues from Fees *	1.1%	1.6%	33.8%	1
# Accounts	1,721,104	364,234	21.2%	3
AUM (USD MM)	1,546	546	35.3%	1



#### **AFP Habitat Revenues from Fees**

CCICO

■ CAV

APV

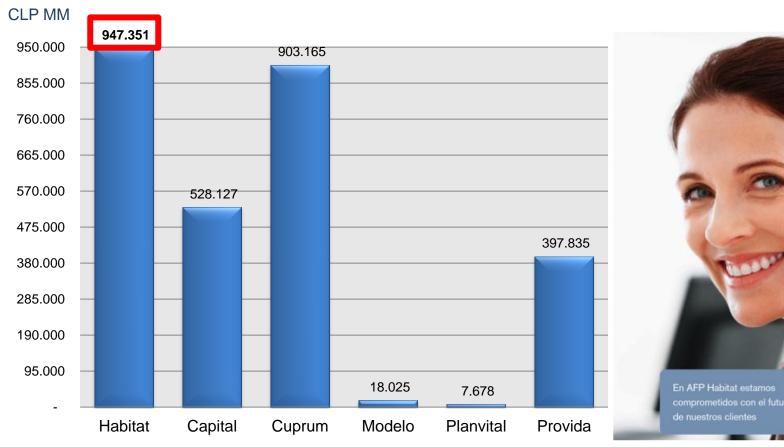
■RP



Source: SP, as of December 2012.





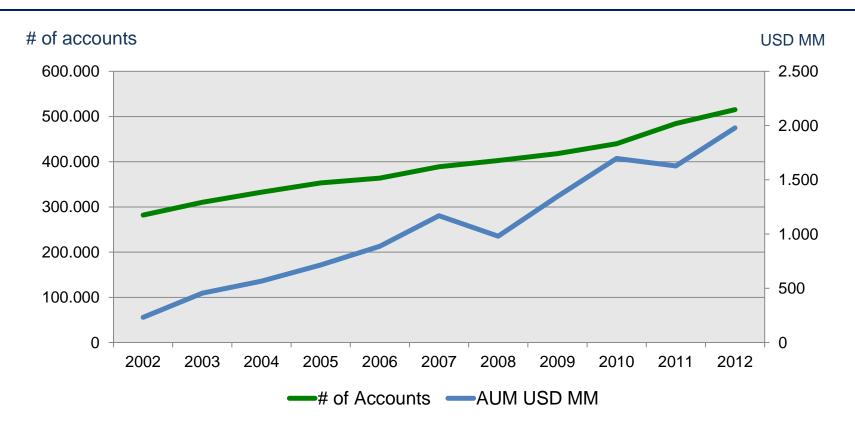




Voluntary Products = CAV & APV AUM

#### Voluntary AUM Evolution





- APV AUM growth rate Dec-2012 / Dec-2011: Habitat: 18.5%; AFP Industry: 9.3%
- CAV AUM growth rate Dec-2012 / Dec-2011: Habitat: 7.4%; AFP Industry: 2.4%
- Voluntary AUM CAGR Dec-2012 / Dec-02 for the industry: 20.1%
- The regulator as well as industry players are constantly seeking ways to encourage individuals to supplement their compulsory pension savings



# AFP HABITAT Funds' Performance

## AFP Habitat: Leader in Return on Investment



						1st	2nd 3	Brd 4th	5th	6th				
AFP HABITAT														
Account		12	MONTHS	(%)		60 MONTHS (%)								
Statement	Α	В	С	D	Е	Α	В	С	D	E				
Dec-2012	6,15	4,93	4,77	4,05	3,57	-1,45	0,69	2,46	3,42	4,63				
Aug-2012	-0,71	-0,28	0,78	2,04	2,71	-2,16	-0,03	1,75	3,00	4,81				
Apr-2012	-7,30	-4,69	-1,89	0,64	3,67	-1,23	0,6	1,86	2,71	4,16				
Dec-2011	-10,66	<i>-7,</i> 15	-3,07	0,82	4,80	-0,70	1,26	2,56	3,34	4,44				
Aug-2011	-0,48	0,72	2,20	3,44	5,41	2,01	3,64	4,66	4,86	5,34				
Apr-2011	9,25	8,97	7,35	5,34	5,13	3,58	4,70	5,20	4,94	4,90				
Dec-2010	12,40	12,09	9,78	7,08	7,01	5,70	6,37	6,32	5,58	5,06				
Aug-2010	11,21	11,54	9,68	7,87	7,92	4,29	5,01	5,12	4,75	4,37				
Apr-2010	36,44	27,18	18,43	11,36	5,14	5,62	5,77	5,46	4,93	3,94				
Dec-2009	45,14	34,03	22,98	15,58	8,34	5,24	5,52	5,29	4,83	3,86				
Aug-2009	-6,21	-1,45	2,54	3,92	5,28	5,01	5,12	4,99	4,52	3,67				
Apr-2009	-29,53	-19,67	-9,73	-2,59	3,99	1,44	2,83	3,72	4,15	4,08				
Dec-2008	-39,91	-29,29	-17,64	-8,83	-0,32	0,08	1,51	2,78	3,26	3,37				

Notas: La rentabilidad es variable, por lo que nada garantiza que las rentabilidades pasadas se repitan en el futuro. Infórmese sobre las comisiones y el resultado de la medición de la calidad de servicio de su AFP en www.spensiones.cl.

## AFP Habitat: Leader in Return on Investment (Cont'd)



Aug-2011

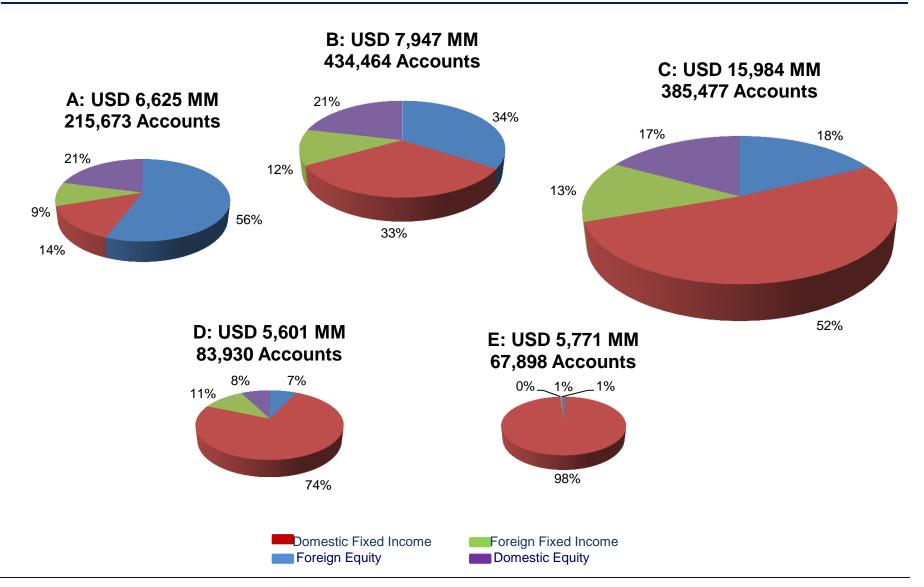
																	•	1st		2n	d	3rd	4th	1	5th		6t	h
AFP CAPITAL						1					AFP PLANVIT	AL_I					1				_							
Accounts		12 N					1	MON			Accounts	-	_	MON	_	_	<b>.</b>		MON		_							
Statement	Α	В	С	D	Е	Α	В	С	D	Е	Statement	Α	В	С	D	Е	Α	В	С	D	Е							
Dec-2012	3	4	4	5	4	3	5	5	3	2	Dec-2012	1	1	1	3	5	1	2	2	5	5							
Aug-2012	5	5	5	6	6	3	4	5	3	2	Aug-2012	2	2	2	2	5	2	2	2	5	5							
Apr-2012	5	5	5	6	3	3	4	4	3	2	Apr-2012	2	2	3	3	5	2	2	2	5	5							
Dec-2011	6	5	6	6	2	3	3	4	3	2	Dec-2011	2	4	3	3	6	2	2	3	5	5							
Aug-2011	5	5	4	3	3	3	3	4	2	2	Aug-2011	1	3	5	6	6	2	2	3	5	5							
Apr-2011	5	5	5	2	1	3	3	4	3	1	Apr-2011	2	3	2	5	5	2	2	3	5	5							
Dec-2010	5	5	4	2	1	3	3	4	2	2	Dec-2010	4	4	3	5	5	2	2	2	4	5							
Aug-2010	5	4	3	2	1	2	3	4	2	2	Aug-2010	4	5	4	5	5	3	2	3	4	5							
Apr-2010	3	3	3	1	1	2	3	4	2	2	Apr-2010	5	5	5	5	5	3	2	2	3	5							
Dec-2009	5	4	4	2	2	1	3	4	2	2	Dec-2009	2	5	5	5	5	2	2	2	2	5							
Aug-2009	2	1	4	1	1	1	3	4	3	2	Aug-2009	1	2	2	4	5	3	2	2	2	5							
Apr-2009	2	3	4	4	2	1	3	4	3	2	Apr-2009	1	1	1	1	5	3	2	2	2	5							
Dec-2008	1	3	3	4	1	1	3	4	3	2	Dec-2008	2	1	2	2	3	3	2	1	2	5							
AFP PROVIDA											AFP CUPRUM	1_Ra		_														
Accounts		12 N		THS			60 /	MON	ITHS		Accounts					12 MONTHS				THS								
Statement	Α	В	С	D	Е	Α	В	С	D	Ε	Statement	Α	В	С	D	Е	Α	В	С	D	Е							
Dec-2012	3	2	5	4	3	5	4	4	4	4	Dec-2012	5	4	6	6	6	4	3	3	2	3							
Aug-2012	6	6	6	4	4	5	5	4	4	4	Aug-2012	4	4	4	5	3	4	3	3	2	3							
Apr-2012	6	6	6	4	6	5	5	5	4	4	Apr-2012	4	4	4	5	4	4	3	2	2	3							
Dec-2011	5	6	5	4	3	4	5	- 5	4	4	Dec-2011	3	2	4	5	5	5	4	2	2	3	AFP M	<u>IODELO</u>	Rank	ing			
Aug-2011	4	4	3	4	5	4	4	5	4	4	Aug-2011	3	2	2	5	4	5	5	2	3	3	Acc	ounts		12 M	ONT	HS	
Apr-2011	4	4	4	4	4	4	4	5	4	4	Apr-2011	3	2	1	1	3	5	4	2	2	3	State	ement	Α	В	С	D	Е
Dec-2010	3	3	5	4	4	4	4	5	5	4	Dec-2010	2	2	1	1	3	5	5	3	3	3							
Aug-2010	3	3	5	4	4	4	5	5	5	4	Aug-2010	2	2	1	1	3	5	4	2	3	3	Dec	-2012	6	6	2	1	2
Apr-2010	2	4	4	4	4	4	4	5	5	4	Apr-2010	4	2	1	2	2	5	5	3	4	3	Aug	-2012	1	1	1	1	1
Dec-2009	3	2	3	4	4	4	4	5	4	4	Dec-2009	4	3	1	1	1	5	5	3		3	Apr	-2012	1	1	1	1	2
Aug-2009	4	4	3	3	4	4	5	5	4	4	Aug-2009	5	5	5	5	3	5	4	3	5	3			1		1	2	
Apr-2009	4	4	3	3	3	4	4	4	4	4	Apr-2009	5	5	5	5	4	5	5	3		3		-2011		1		2	4
																						I A	2011			-	2	-1

Dec-2008

Dec-2008

#### AFP Habitat Funds Breakdown





F/X: USD 1 = CLP 478.6; UF 1 = CLP 22,591. Source: SP, as of December 2012.



## **AFP HABITAT**

Financial Statements, as of December 2012

#### Income Statement – IFRS



CLP MM	Dec 2012	Dec 2011	Var %
Revenues	121,301	114,486	6.0%
Gain (Loss) on Reserve Requirements	13,060	-1,846	-
Gain (Loss) on Disability Insurance Premium	-141	-817	-82.7%
Remuneration and Employee Related Expenses	-22,626	-20,530	10.2%
Depreciation and Amortization	-1,907	-1,896	0.6%
IT Development Costs	0	-517	-
Other Operating Expenses	-20,804	-17,662	17.8%
Financial Costs	-15	-13	15.4%
Income (Loss) from Investments	2,837	2,245	26.4%
Share of the profit (loss) from equity accounted associates	3,387	2,259	49.9%
Exchange Differences	16	32	-49.8%
Result on indexed unit adjustments	97	188	-48.6%
Other Non-Operating Income	488	262	86.2%
Other Non-Operating Expenses	-329	-255	29.0%
Profit (Loss) before Tax	95,363	75,936	25.6%
Income Tax Expenses	-20,787	-14,282	45.5%
Net Profit (Loss)	74,576	61,654	21.0%
EBITDA*	97,270	77,832	25.0%
EBITDAR**	84,209	79,678	5.7%

<sup>\*</sup>EBITDA: Net income before depreciation, amortization, financial costs and taxes.

F/X: USD 1 = CLP 478.6; UF 1 = CLP 22,591.

Source: SP, as of December 2012.

<sup>\*\*</sup>EBITDAR: EBITDA before return on mandatory reserve requirements.

#### Balance Sheet – IFRS



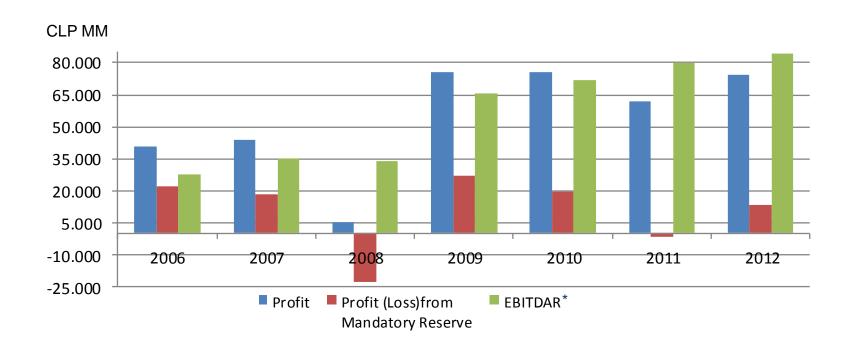
CLP MM	Dec 2012	Dec 2011	Var %
Current Assets	59,840	49,882	20.0%
Non Current Assets	219,180	198,728	10.3%
Reserve Requirements	197,779	176,376	12.1%
Other Non Current Assets	21,401	22,353	-4.3%
TOTAL ASSETS	279,020	248,610	12.2%

CLP MM	Dec 2012	Dec 2011	Var %
<b>Current Liabilities</b>	26,193	22,292	17.5%
Non Current Liabilities	22,542	16,722	34.8%
Accrued Taxes from Reserve Requirements	21,870	16,063	36.2%
Other Non Current Liabilities	672	659	2.0%
Shareholders' Equity	230,284	209,596	9.9%
TOTAL LIABILITIES AND .SHAREHOLDERS' EQUITY	279,020	248,610	12.2%

Source: SP, as of December 2012.

#### **Results Evolution**

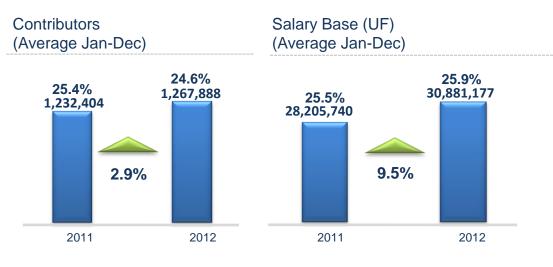




<sup>\*</sup>EBITDAR: EBITDA before return on mandatory reserve requirements. EBITDA: Net income before depreciation, amortization, financial costs and taxes. Financial Statements 2009 – 2012 under IFRS, in constant CLP MM.

## Contributors and Salary Base Growth





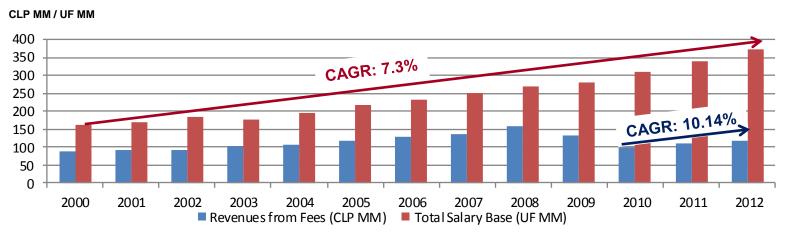
#### **Milestones December 2012:**

- Improvement in domestic labor market (increase in salaries and low unemployment rate)
- Contributors/affiliates rate:

Jan-Dec 2012: 58.8%

Jan-Dec 2011: 56.6%

#### Salary Base and Revenues from Fees Evolution

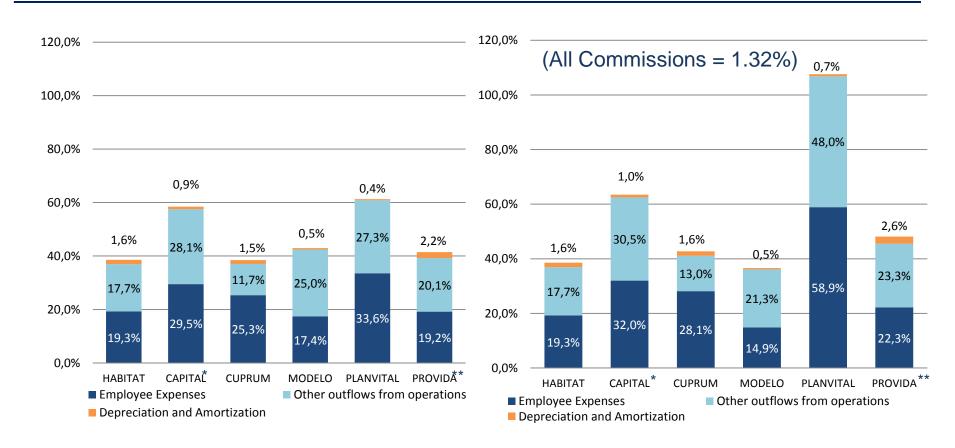


F/X: USD 1 = CLP 478.6 ; UF 1 = CLP 22,591.

Source: SP, as of December 2012.

## % Operating Costs / Revenues from Fees





In 2012, AFP Habitat continued to be one of the most efficient AFPs, despite charging the second lowest commission fee of the industry

F/X: USD 1 = CLP 478.6; UF 1 = CLP 22,591.

<sup>\*</sup>Capital: excludes amortization of intangible assets with a defined useful life (acquisition 100% shares of AFP Bansander).

<sup>\*\*</sup> Provida: excludes amortization of intangible assets acquired in the merger of its operations.

#### **Dividend Policy**



#### **AFP Habitat's Dividend Policy**

- Distribute a minimum of 90% of "distributable net income" (DNI):
  - Annual net income, minus the financial gains on the required reserve in the event that it is positive, and minus net reserves purchased in the period
- Policy of interim dividends: twice per year

#### Dividends distributed over 2011 net income

- CLP 50,000 MM (CLP 50 per share)
  - Oct 2011: CLP 9 per share
  - Jan 2012: CLP 9 per share
  - May 2012: CLP 32 per share
- Equals 90.9% of 2011 DNI (DNI = CLP 54,982 MM; 90% = CLP 49,483 MM)

#### Interim dividends over 2012 net income

- CLP 20,000 MM (CLP 20 per share)
  - Oct 2012: CLP 10 per share
  - o Jan 2013: CLP 10 per share
- 2012 DNI = **CLP 53,172 MM** (90% = CLP 47,856 MM)



# AFP HABITAT New Businesses

### Operation in Peru



- On December 20, 2012, AFP Habitat was awarded the first new affiliates auction in Peru
- AFP Habitat to receive all new entrants into the formal sector, for a 2year period
  - 700.000 new affiliates expected along that period
- Mixed fee:
  - 0.47% fee of gross salary base (no cap on salary base)
  - 1.25% annual fee on (new\*) AUM
- Commercial launch expected in May-June 2013
- Total investment of approximately USD 20 MM during the first 4 years

<sup>\*</sup> AUM incorporated into the system starting on February 1, 2013.



# AFP HABITAT Commercial Highlights

#### **New Services Since 2012**





Habitat Móvil
22 mobile branches
Coverage: 50 counties
(comunas)



10 Branches opening on Saturday mornings



Website chat service



New contract signed with two financial institutions in order to increase the pension payment



Business hours extension in the call center
Friday afternoon and
Saturday morning

AFP Habitat thrives on delivering quality service to our affiliates. This has been reflected in the outcome of the AFP Quality Service Indicator (ICSA) issued by the SP, including the **first place** for the period January - April 2012

#### Contact with our Customers



# **Branch Offices**



We serviced over 1.6 MM customer visits in our branch offices during year 2012

Nationwide coverage currently includes 27 branches, 16 service centers and 22 mobile branches

# Internet & Mailings



In 2012, our website visits totaled 4.8 MM and over 13.2 MM transactions were executed virtually (+8.5% YOY)

#### **Call Center**



Between January and December 2012, we received over 774,000 calls in our "Contact Center"

43.3% of calls were directly taken by a service assistant

### Contact with our Customers (Cont'd)



# Smart Phones



In 2012 over 198,000 transactions were executed via smartphones

2.5x the activity observed in year 2011

# Habi-Express (Self-Service)



In 2012 over 2 MM clients were serviced through the selfservice Habi-Express machines

 64 self-service machines located in branch offices throughout the country

# Website Chat



Launched in June 2012, this new online chat assistance service allowed over 14 thousand contacts

Reached satisfaction levels of 85.9%

### Contact with our Customers (Cont'd)



## Account Statements



In 2012, over 4.0 MM account statements were sent to our affiliates

43% of these were emailed

#### Social Networks



As of Dec-2012, over 30,000 followers on Facebook and Twitter

First AFP to use social networks

# Advisory Services



Habitat has 68 account executives dedicated to providing personal advisory services to current and potential clients Intensive promotion of voluntary savings products

## **Company Presentation**



